What are the Best Investments for Health and Well-being of People

IUHPE World Conference on Health Promotion

Pattaya, 26/08/13

Banlarng Poonsap community at garbage dump in Chantaburi

Unorganized, poor, unhealthy, being victimized, insecure lives with many basic needs problems and eviction

Change by people is possible !! With support, the poor organized community saving group, negotiate for the land, plan the new community with architect, getting the loan and reconstructed together new secure housing with collective community management for all aspects of community development as ***healthy community for everybody and active citizen of the city***

Participatory community planning

Inauguration by Governor of the province

Community Welfare for elderly, scholarship, illness, disaster, etc. from Community Fund for self sustaining development process

Building secure and healthy community

Community meeting monthly, with social and activity sub-groups, link to city-wide community network at city and provincial and active in Local Authority monthly meeting, help advise other communities to organize

- ***Collective land*** lease
- ***Community savings and fund*** (acting as community bank)
- ***Welfare activities*** : scholarship, children, youth, elderly, sick and advantaged, funeral, disaster,
- ***Collective management***
- ***Active citizen***, active link with local authority in other city programs and other development agencies
- ***Being accepted*** from government and people in the city

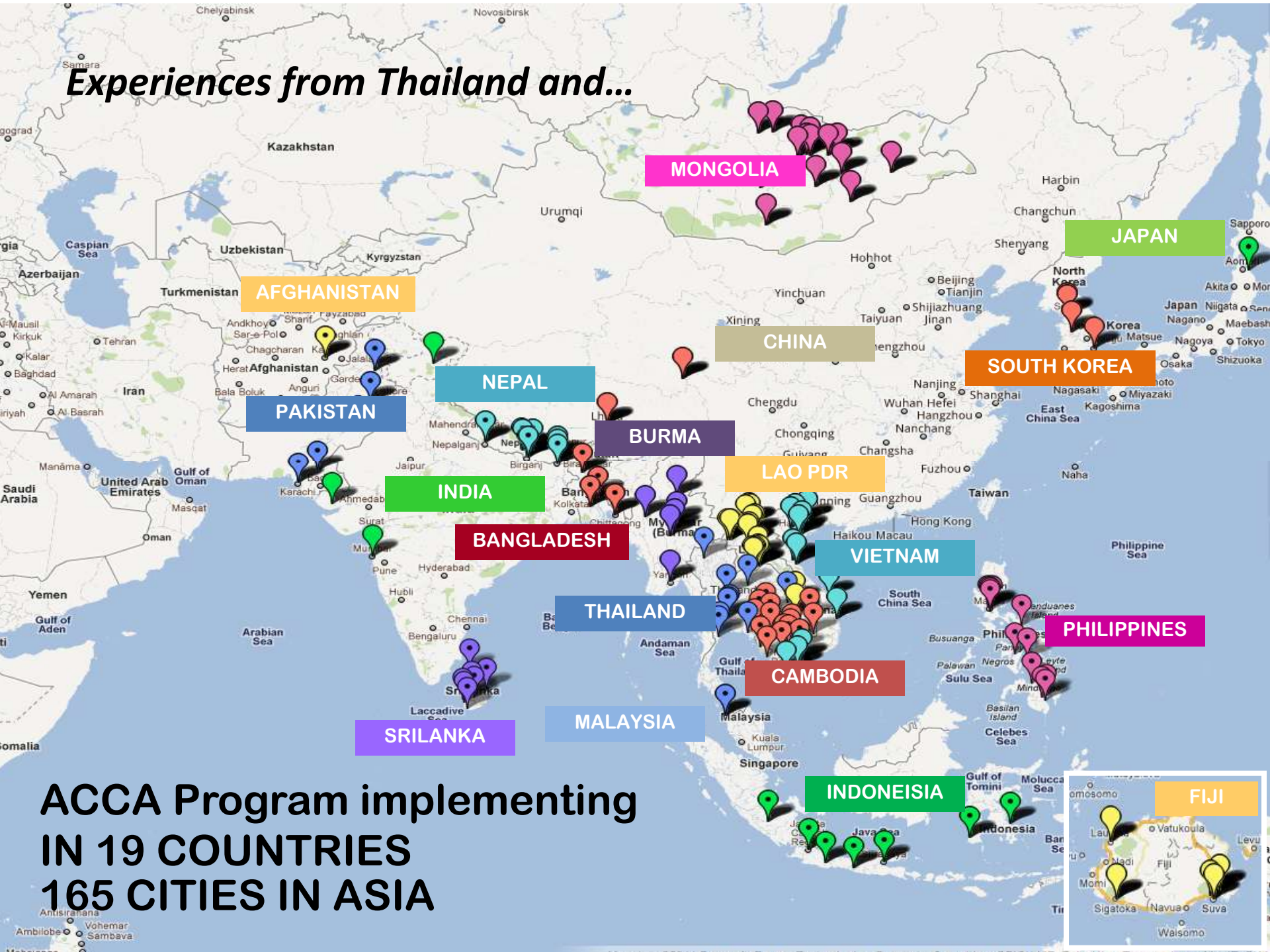
The need to change in the way of thinking and working from conventional, government or market-led approach but more to people, community-led, local based approach

- **Government system becoming more centralized top-down and complex**
- **People are waking up and active to make change**
- **Globalization and rapid change in an open world**

<u>Need new tools</u>

- Unclocking and supporting people energy at scale into active development force and organization to lead pro-active change
- Linking at city-wide network, city-wide process, between cities
- Building local partnership
- Make immediate change relating to people's problems and building linkages and momentum for structural change

Experiences from Thailand and…



ACCA Program implementing
IN 19 COUNTRIES
165 CITIES IN ASIA

City-wide community survey and household survey
By community network and the City leading to formulation of joint information of all urban poor communities

Communities survey
all communities
in the city

City-wide Survey for all urban poor communities

พื้นที่ชุมชน	จำนวน
สำโรงใต้	2
บางอ่อ	2
คลองสวน	1
เมืองสมุทรปราการ	4
บางโปรง	1
บางปู	6
บางพลี	2
บางพลีน้อย	1
บางสายง	1
แพรกษา	2
ราชเทวะ	1
พระสมุทรเจดีย์	1
รวม	25

BAAN MANKONG PROGRAM

Develop active community finance

Saving people, saving money, saving group managerial capacity
And building community financial system for housing development

Participatory planning process to change

Community participatory planning in Yangon

8 feet is enough ,see so we can save the land

Let 's check with real scale
How is about 8 feet, does it enough?

how wide is for walkway in our cluster?

12 Feet is too big how 's about 10 feet ?

comprehensive site plan by people

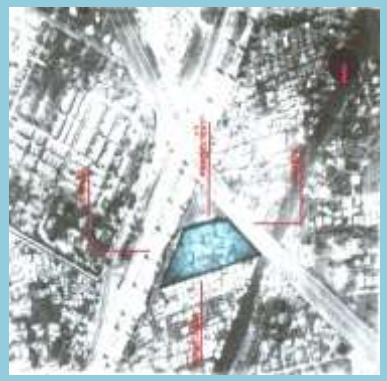
PanThakhin women saving group Ale yaw ward,Hlaing Tar Yar Township,Yangoon

Women for the world + ACGC+ ACCA

Housing project by community

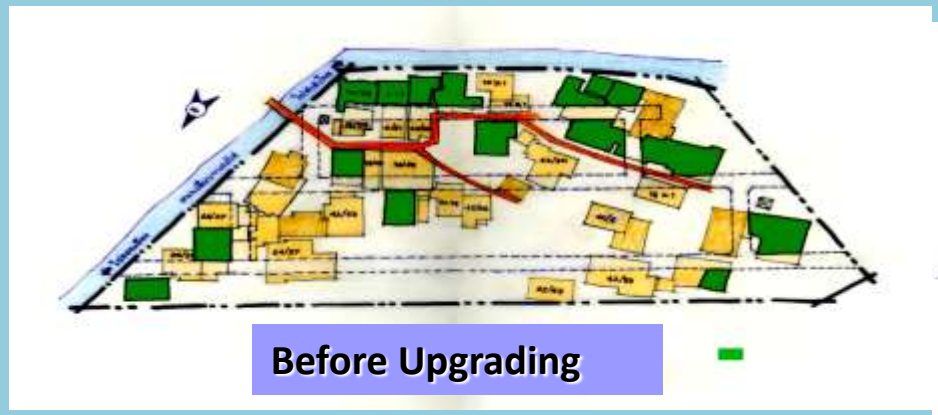
A housing loan of about 500 US$ per unit

Charoenchai Nimitmai Reblocking Upgrading Community



Location : ***Bangkok***
Land Owner : ***Cooperative***
Situation : ***Eviction***
Area size : ***0.7 ha.***
No. of Units : ***81***
improvement : ***Reblocking***
Size : ***40-100 m^2***
Repayment : ***1,100-2,000 baht (27-50 U$) per month***

Project opening ceremony



Before Upgrading

After Upgrading

Bang Bua Canal Upgrading Project

Environment program

Youth activities

Community Development Fund to let community to develop and solve many kinds of poverty together

Income generation loans

Welfare house for elderly

"Rice field fund"
We bought this field with our money"

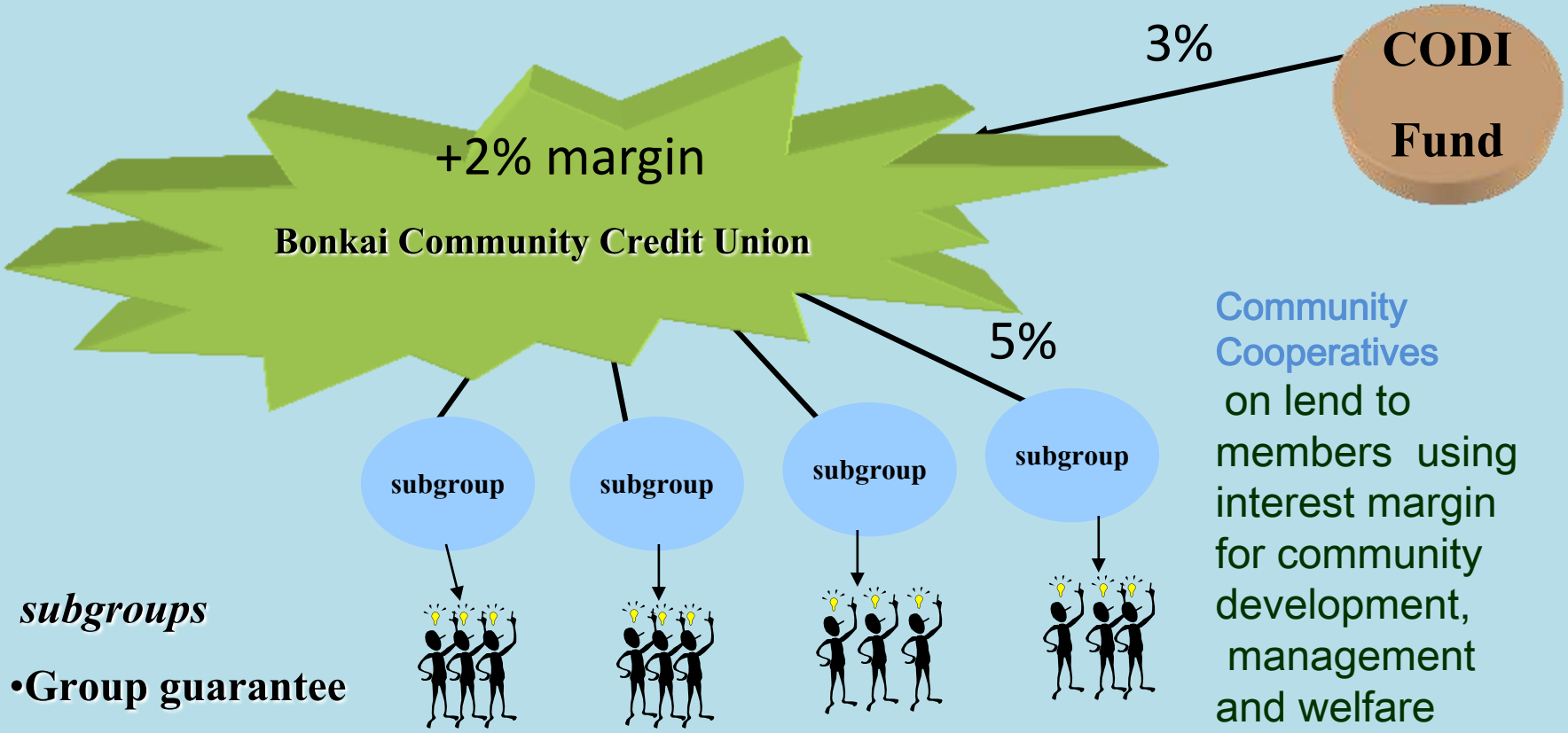
"Decent poor"

Help each other
When affected by disaster

Welfare fund

Grants and Wholesale loan from CODI to community cooperatives

Development of sub-group clusters in community management



Community Cooperatives on lend to members using interest margin for community development, management and welfare

subgroups

- Group guarantee
- Help each other
- Collect repayment

Support for City-wide upgrading in ACCA Program

Support in one city

- **Small projects, 15,000 $ per ci**ty
- (5 -10 projects max.3,000$ per project)
- **One first housing project**. max.40,000 $ support to City CDF for housing loan
- **City development coordination** 3,000 $
- Exchange visits, community survey and mapping, support to community fund, City CDF, city development committee, etc.

Total about 58,000-60,000 USD per city

a support of 15,000 US$ for a city wide upgrading for 5-10 communities in a city total 950 projects in 165 cities

Community people are actively planning to upgrade and changing slums to proper settlements. ***The poor themselves are the best actors in planning their new lives***

Picture from ACCA Program 110 housing projects

Picture from Myanmar, Vietnam, Fiji and Thailand

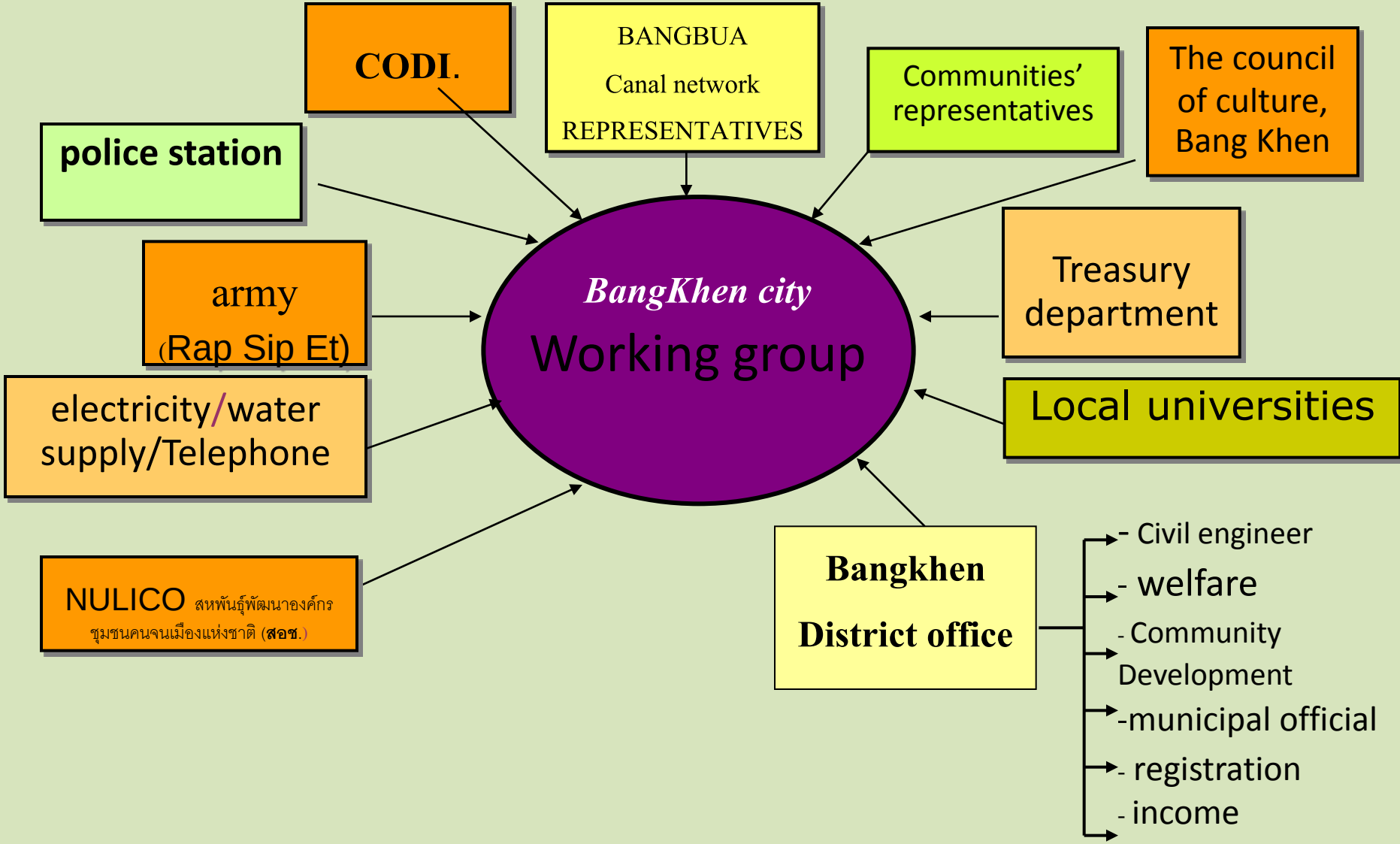
Thai community architect and community leaders support new participatory housing design and construction in Vietnam

New housing project in Vinh City

Old social housing all to be evicted

New politics of Cooperation and building LOCAL PARTNERSHIP ; communities and cities

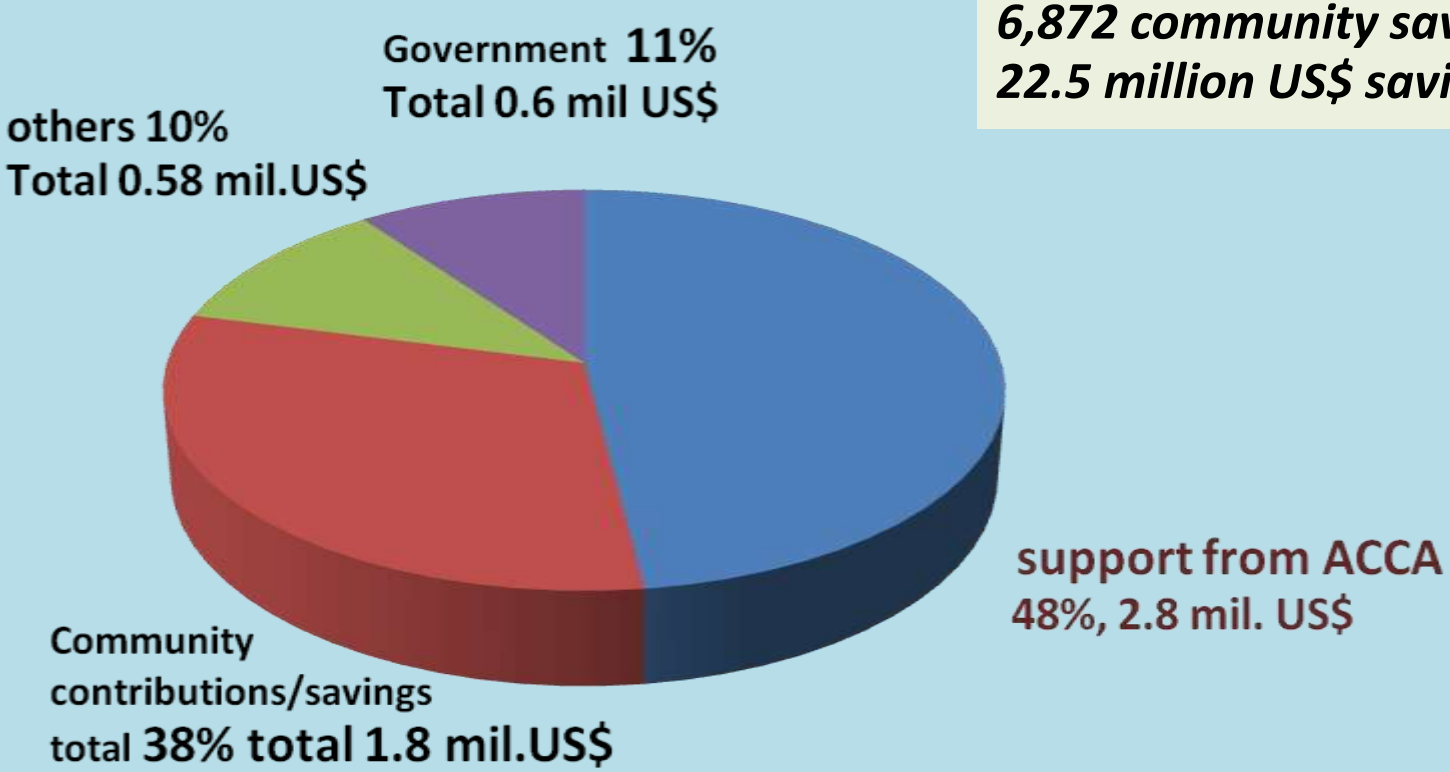
City-wide upgrading leading to the process of building local collaboration and partnership in Bangkhen District

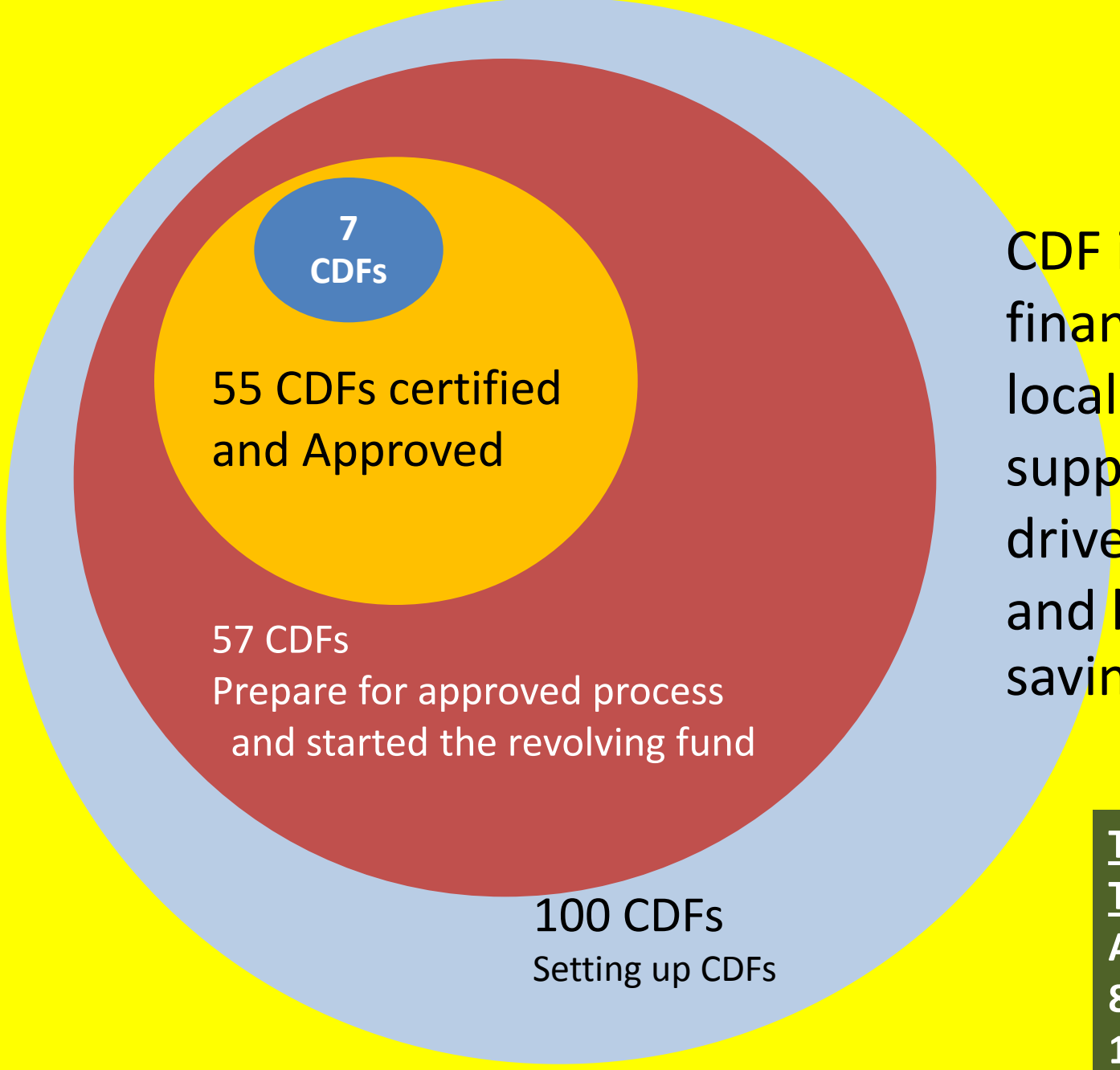


City Development Funds

Support by ACCA Program total 98 CDFs 2.8 Million US$
Make total 5.6 million US$

In 165 cities
6,872 community saving groups
22.5 million US$ savings.





CDF is new social finance decided by local people, to support community-driven development and link community savings and fund

<u>Total CDFs in urban Thailand</u>
About 200 CDFs
892 Projects
1,646 Communities

Also in rural communities…….

- Community-welfare activities in about 5,000 sub-districts
- Community plan
- Community savings and fund
- Community councils 3,000 sub-districts
- Community land reform
- Community forest and natural resources
- Etc.,

Local and provincial self management linking communities, civic groups, academia, local authorities and local institutions to work together

What are the best investments for Health and Well-being of People

- **Invest in building communities** as basic social unit to link people together : to share, work, participate, protection, negotiate with others, healthy community-healthy people
- **Invest in building joint local healthy system** linking communities, civic groups, local authority and institutions to plan and work for local integrated development by local people
- **Invest in support for broad civic social initiatives** to innovate or create new possibilities contribute to social innovation and structural change

Why communities ?

Strengthen Communities as basic significant unit for Health Promotion

In an increasingly unstable, sick, violence, materialistic, individualized societies.

Community is social immune system

- As social platform ***linking individuals*** or keep people together
- ***support and build basic trust*** so people can share, work, help, guide, absorb differences
- ***Platform for knowledge sharing*** to get information, discuss, analyse, learning, sharing
- ***As buffer and protection*** between individual and larger system
- Members are free and have ***power to make simple own rules, agreement*** and their development process
- Build intermediate and appropriate system of ***social finance***
- Platform to ***work and negotiate with government*** and other organizations
- ***Basic health care , welfare*** and social safetynet unit
- ***Platform to build good active citizen*** with public spirit and social concern

Possible types of communities to support and strengthen

- Area base settlements, villages, kampungs, squatters, apartments, flats, etc.,.
- Area base zones, same geographical link such as communities along same rivers, forest,
- Issue base such as welfare, farmers, tradings, savings, health care, women, youth,
- More organized social media groups,
- Work place or employment base
- Particular interest , event, historical base
- Network and alliance, area, issue base and many possible others

Key to this investment and support

- **Develop new system of social finance** and community development fund outside of the vertical and market system
- **Horizontal and direct support to communities** or local joint mechanism as much as possible, avoiding vertical mechanism, conventional institutions as much possible
- **Investment for social growth**, spread out, at scale, good investment do not need too much budget but produce good big result from joint investment with people
- **A view or direction relate to structural change** and possible strategic intervention

We are able and ready
to make change
THANK YOU