



# HIGHLIGHTS

## 2019

INTERNATIONAL UNION FOR HEALTH PROMOTION AND EDUCATION

UNION INTERNATIONALE DE PROMOTION DE LA SANTÉ ET ÉDUCATION POUR LA SANTÉ

UNIÓN INTERNACIONAL DE PROMOCIÓN DE LA SALUD Y EDUCACIÓN PARA LA SALUD

## [A new IUHPE Executive Board and President](#)

Last April, during IUHPE's 2019 World Conference on Health Promotion, IUHPE's newly elected Executive Board began its term. It elected as its President Professor Margaret Barry, Head of the World Health Organization Collaborating Centre for Health Promotion Research, National University of Ireland Galway. Professor Barry argues that the position of health promotion globally requires strengthening to meet existing and future health challenges and she invites IUHPE members and health promoters across all regions to help achieve this vision. The new IUHPE Executive Board includes both new faces and seasoned Board members, creating a perfect mix of experience and innovative thinking.



## [A successful and engaging 23<sup>rd</sup> IUHPE World Conference on Health Promotion](#) – WAIORA: Promoting Planetary Health and Sustainable Development for All, Rotorua (Aotearoa New Zealand), 7-11 April 2019

IUHPE, the Health Promotion Forum of New Zealand, and their partners hosted this important global event and welcomed the health promotion community to Rotorua, Aotearoa New Zealand.

IUHPE 2019 provided an unparalleled opportunity to demonstrate the contribution of health promotion to the health of the planet and its inhabitants and to the achievement of the Sustainable Development Goals (SDGs). Over 1200 participants took up this challenge and travelled from all corners of the world to Aotearoa New Zealand.

[Two legacy documents](#) were prepared and endorsed so that the learnings of this conference may last well beyond the meeting.

A supplement of our Journal, *Global Health Promotion*, was released at the time of the conference: [Whenua Ora: Healthy Lands, Healthy Peoples](#). At the same time, we welcomed a new Editor in Chief for our official journal: Erica Di Ruggiero, Director of the Office of Global Public Health Education and Training at the Dalla Lana School of Public Health, University of Toronto.



Meanwhile, the preparation work for IUHPE 2022, to be held in Montréal, has already started. Committees are being formed and you can already learn about the theme of the 24th IUHPE World Conference – **Promoting policies for health, well-being and equity** – and about its organisers and venue by [visiting the IUHPE 2022 website](http://www.iuhpe.org).

## [A strong contribution to the advancement of health promotion and health equity](#)

During 2019, IUHPE continued to strive to be the voice for Health Promotion and Health Equity in major meetings and discussions.

After seeing its mandate extended through April 2021, the WHO Civil Society Working Group on NCDs (CS WG) entered its second phase. Trevor Shilton, IUHPE Vice President for Advocacy, will continue to contribute to the work of this group and of its committee on Advocacy and Communications.

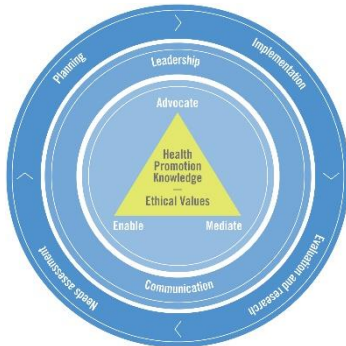
IUHPE was able to provide its own perspective and advocate for strengthening health promotion on multiple occasions:

- [By presenting a statement](#) arguing for strong health promotion systems at the 72nd session of the World Health Assembly, Geneva, Switzerland, 20-28 May 2019;
- [By welcoming](#) the program for Finnish Presidency of the Council of the EU and its focus on wellbeing;
- [By contributing](#) to the WHO consultation on best buys for mental health during September 2019;
- [By issuing a statement](#) on the Political Declaration adopted at the UN High-Level Meeting on Universal Health Coverage, on 23 September 2019;
- By participating in the [Second Meeting of the Global Network for Health in All Policies \(GNHiAP\)](#), held in Québec, Canada, on October 7-9, 2019. Policies that cut across sectors are an important way to carry forth our [position paper on strengthening systems](#) published in 2018.
- By continuously participating in online discussions to highlight the importance of a health promotion approach to address key health issues such as health inequities, tackling NCDs, and sustainable development.



## A clear focus on improving support to the Health Promotion Community

As a membership-based organization, we continuously aim to attract and engage members worldwide: students, early career professionals, researchers and practitioners, as well as academic, regional and national institutions. We gathered feedback on institutional member engagement during our General Assembly in Rotorua, and on individual member engagement through a survey in the Fall.



IUHPE has made improvements to the structure and processes of our Accreditation System, and we are beginning to see fruits of our efforts. This rigorous yet adaptable system contributes to the recognition of the specific competencies within the field of health promotion and its unique contribution to a range of challenges in health. Individual practitioners who register through us and academic institutions who gain accreditation for courses/programmes of study in health promotion are featured in our Global Register.

We contributed to a [Guide on Financing Health Promotion Services](#) in collaboration with EuroHealthNet and with support from WHO Europe.

We were commissioned to offer training on Advocating for health promotion to the Agence régionale de santé-Île de France (Paris region, France) and to the European Center for Disease Control (Stockholm, Sweden).

Finally, IUHPE is building a strong online presence, across social media platforms. Our approach has been to establish communication partnerships that allow us to increase the visibility of our activities, services and products, and those of our community. We also use social media to connect members and partners worldwide to support knowledge exchange, boost advocacy campaigns, and inform about training opportunities or the possibility of joint initiatives.

