

IUHPE Health Promotion Accreditation System

Quality Concepts and Principles Underpinning the IUHPE Health Promotion Accreditation System

The System is based on key criteria that reflect its emphasis on quality and commitment to the public and the Health Promotion community that ensure that it is:

Voluntary - The IUHPE Health Promotion Accreditation System is premised on a voluntary, rather than a statutory /legal model of professional recognition, reflecting the situation of Health Promotion in most countries. It is important to note that while the System currently outlines professional accreditation on a voluntary basis, it can form the foundation for the development of a regulated profession in the future should the opportunity to do so arise.

Owned by the Profession - Ownership of the System is firmly based within the Health Promotion community which is assured through ongoing participation in its development and management. Ownership by the Health Promotion community is embodied in IUHPE as a the only global professional body focused on Health Promotion and in the National Accreditation Organisations as the national Health Promotion community's representatives.

Relevant to differing contexts and settings while being robust and practical - The System is based on globally recognised WHO Charters and Declarations and builds on international research and experience in competency based approaches to Health Promotion. It also draws on agreed core competencies, professional standards and accreditation for Health Promotion which has undergone wide-ranging consultation and testing in various contexts and settings. The agreed criteria, process and policies ensure that the System is robust while the well-developed structures and formats support a practical and easily managed approach. Guidelines are in place to allow for limited variation to some aspects of the System to better fit with specific contexts while maintaining consistency and transparency.

Practical and feasible - The System, by providing well developed and validated criteria, standards, policies, procedures and processes supports efficient and effective use and sharing of, limited resources. Handbooks provide information on structures, processes, formats, forms and, most importantly, the System facilitates sharing of experience and knowledge at global and national levels.

Robust - The System is robust as it builds on international Health Promotion Charters and declarations, on The Galway Consensus Statement on Domains of Core Competency, Standards, and Quality Assurance for Building Global Capacity in Health Promotion (17) and on the CompHP Core Competencies and Professional Standards (1) which were developed through consensus building with Health Promotion stakeholders across Europe and with input from Health Promotion leaders globally. It also draws on international examples of competency based approaches to quality assurance in the context of health promotion and related fields.

Transparent and objective - The System, throughout all stages of its development and implementation used and continues to use, decision-making and assessments processes that are clear, understandable and easily accessible and that are supported by formal adoption of ethical and quality assurance principles and policies.

To support the principles described above, Conflict of Interest and Confidentiality Policies specifically designed for the System have been developed and will be implemented.

For full details please see the IUHPE Health Promotion Accreditation System Handbook.