



Evidence of Health Promotion Effectiveness in Africa

Mary Amuyunzu-Nyamongo and David Nyamawa, Editors

This book contributes towards generating knowledge and sharing evidence of health promotion effectiveness in Africa. The first part deals with the contextual issues that facilitate and challenge the implementation of health promotion in the region. The chapter on methodology challenges the health sector to implement health promotion interventions that can be evaluated to generate evidence. The need for enhanced capacity is also discussed including the role of health promotion in health systems in Africa.

Five case studies are presented that showcase evidence of health promotion effectiveness in Africa: school health; community-based participatory approach; cardiovascular health; malaria; and Ebola in Uganda. Although the authors acknowledge the challenges of implementing health promotion in Africa, the case studies illustrate that there are efforts that could be scaled-up to make a positive difference in the health of the poor and vulnerable in the region. The final chapter provides suggestions on how health promotion can be repositioned in Africa for effectiveness.

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TABLE OF CONTENTS

Foreword

Acknowledgements

Contributors' Bios

Preface – Vivian Lin (Vice-President)

Part I: Generating Health Promotion Evidence in Africa

Chapter 1: Generating Health Promotion Evidence in Africa – *Jones C., Amuyunzu-Nyamongo M., McQueen D.*

Chapter 2: The Context of Health Promotion Development and Implementation in Africa – *Nyamwaya D. O., Amuyunzu-Nyamongo M.*

Chapter 3: Health Promotion Effectiveness: Methodological Issues and Challenges in the African Region – *Houeto D., Luwaga L.*

Chapter 4: Mapping and Creating a Database of National-Level Health Promotion Infrastructure in sub-Saharan Africa – *Attandoh P. K., Luwaga L., Oguda G., Onya H.*

Chapter 5: When do Health Systems Promote Health? Experience from East and Southern Africa – *Loewenwon R.*

Part II: Case Studies

Chapter 6: Effectiveness of Health Promotion Interventions in Africa: Examples from School Health – *Nyamwaya D. O., Cossa O. M.*

Chapter 7: Addressing Social Determinants of Health Using a Health Promotion Approach in a Poor Urban Setting in Nairobi, Kenya - *Amuyunzu-Nyamongo M., Okeng'o L., Oyugi R.*

Chapter 8: Promoting Cardiovascular Health in Africa – *Mensah G. A.*

Chapter 9: The Application of Health Promotion Strategies in the Control and Management of Ebola in Uganda – *Okware S. I., Amandua J., Kagwa P., Kamugisha J., Lamunun M., Lutwama J., Luwaga L., Omaswa F. G., Onok P., Opio A., Rwaguma E. B., Zaramba S.*

Chapter 10: Health Promotion: A contribution to Effective Malaria Control: An Analytical Case Study – *Houeto D., Deccache A.*

Part III: Future of Health Promotion in Africa

Chapter 11: Repositioning Health Promotion in Africa - *Amuyunzu-Nyamongo M., Jones C., McQueen D.*