IUHPE Health Promotion Accreditation System

Practitioner Application Form

Please read the guidance notes below before completing the application form

- Make sure that all sections are completed as incomplete applications cannot be processed.
- Make a copy of your application and keep it for your records.
- The IUHPE Assessment Committee can ask you to supply additional information and/or seek verification of all information given in this application form so please ensure that you have collected and retained all relevant information (e.g. awards, certificates, etc.).

Note

Please refer to information available on the website **BEFORE** you complete and submit an application. Administrative fees which must be paid with your completed application are **NOT REFUNDABLE**. It is your responsibility to check if you are likely to meet the required criteria. If you need more information, please contact accreditation@iuhpe.org.

Name:

_____

Referees

Please give the names and contact details of two referees

Name _____
Organisation _____
Contact details _____
_____

Name _____
Organisation _____
Contact details _____
_____

Employment Details

REMINDER: If you graduated from a Health Promotion course that is not accredited within the IUHPE Health Promotion Accreditation System or a course in a relevant discipline (see list on website) the required minimum amount of Health Promotion experience is **2 years within the past 5 years**. If you did **not** graduate from a Health Promotion course or a course in a relevant discipline, you must demonstrate **3 years of Health Promotion experience in the past 5 years.**

Are you currently employed?

[ ] Yes If yes, please give details on current employer.
[ ] No If no, please give details of employment/employer(s) within the past 5 years in the section below.

Name of current employer

_____

Type of organisation (Government/NGO/Private, etc.)

_____

Job title

_____

Length of current employment (in months)

_____

If your current job does not demonstrate the minimum amount of Health Promotion experience required for registration (see above) or you are not currently employed, you should provide information on relevant Health Promotion employment within the past five years below.

Name of employer

_____

Type of organisation (statutory/NGO/Private, etc.)

_____

Job title

_____

Length of employment (in months)

_____

If you need to list more than one employer/type of employment to meet the experience requirements, please list below.

Summary of Role and Self-assessment of Knowledge and Competence

Summary of Role

Please give a short summary of your current or recent (within the past five years) Health Promotion role(s) with reference to the agreed definition of a Health Promotion practitioner and of Health Promotion.

Please provide evidence for your work if available (e.g. URLs and/or titles of reports, descriptions, publications, relevant websites, etc.):

Self-Assessment of Knowledge Base for Health Promotion Practice

Please tick the boxes to confirm that you have the required knowledge base related to each area and indicate where the knowledge was acquired.

Knowledge	Tick to confirm that you have	Please indicate where knowledge was acquired – you may complete more than one box		
		Education / training Please indicate	Work Experience (Give brief details e.g. peer	Other, please specify
• The concepts, principles and ethical values of Health Promotion as defined by the Ottawa Charter for Health	☐			
• The concepts of health equity, social justice and health as a human right as the basis for	☐			
• The determinants of health and their implications for Health	☐			
• The impact of social and cultural diversity on health and health inequities and the implications	☐			
• Health Promotion models and approaches which support empowerment, participation,	☐			
• The current theories and evidence which underpin effective leadership, advocacy	☐			

Knowledge	Tick to confirm that you have the	Please indicate where knowledge was acquired – you may tick more than one box		
		Education / training (please indicate BSc/MSc/other)	Work Experience (Please give brief details e.g. peer support/onsite	Other, please specify
• The current models and approaches of effective project and programme management (including needs assessment, planning, implementation and	☐			

• The evidence base and research methods, including qualitative and quantitative methods,	☐			
• The communication processes and current information technology required for	☐			
• The systems, policies and legislation which impact on	☐			

Self-Assessment of Competence

You should read through the complete IUHPE Competencies and Professional Standards and identify relevant examples of your work experience that demonstrate how you meet the Performance Criteria for each domain. These examples should explain concisely how your experience relates to the performance criteria and be easily verified if necessary.

In the form below, for each domain there is a list of the competencies, knowledge and skills necessary for that area of Health Promotion practice with the Performance Criteria in the right-hand column showing practical application.

For each domain you must provide a brief summary (max. 1300 characters) of Health Promotion work that you have done that demonstrates the Performance Criteria for that domain. At least 50% of your examples MUST describe work done in the last five years.

You may use examples from different areas of your work to demonstrate the Performance Criteria for one domain or use the same work example to illustrate Performance Criteria across more than one. However, it is recommended that you draw on different areas of your experience as far as possible.

For each example please indicate when and where you worked, and specify what your role was. If you use more than one example to illustrate Performance Criteria for a domain, please list examples as A, B, and C and give details (where, when, your role) for each.

Please note: You may be asked to provide evidence of all experience, activities, education and training that you include in your application at any point in the application process or at any point during the period you are registered.

Thinking Ahead: It is suggested that you use your reflection in completing this form to identify learning needs which you can address in Continuous Professional Development (CPD) activities over the next three years, as evidence of CPD is required for re-registration.

IUHPE Core Competencies and Professional Standards **1. Enable Change** - ***Enable individuals, groups, communities and organisations to build capacity for health promoting action to improve***		
Core Competency Statement	**Knowledge** and **Skills** required include:	**Performance Criteria** – evidence provided either from documentation, or from

1.1 Work collaboratively across sectors to influence the development of public policies which impact positively on health and reduce health inequities *1.2 Use Health Promotion approaches which support empowerment, participation, partnership and equity to create environments and settings which promote health* *1.3 Use community development approaches to strengthen community participation and ownership and build*	**Knowledge** • Theory and practice of collaborative working including: facilitation, negotiation, teamwork. conflict resolution, mediation, • Knowledge of strategy and policy development and how legislation impacts on health • Health Promotion models • Health Promotion settings approach • Behavioural change techniques for brief advice/intervention • Institutional theory • Theory and practice of organisational development and **Skills** • Partnership building and collaborative working • Behavioural change techniques • Organisational development • Change management • Community development including empowerment, participation and capacity building • Ability to work with: Individuals	1a. Contribute to collaborative work with stakeholders across specified sectors that aim to develop or change policies, and/ or change health or other services, to promote health and wellbeing, reduce health inequities, and promote sustainable action in a specified area. 1b. Demonstrate an ability to select appropriate change management and organisational development approaches to support the creation of health promoting environments and/or settings in a specified area, and show how the approaches used support, participation empowerment, partnership and equity. 1c. Select and use appropriate community development

1. Enable Change – please give an example of your work experience that demonstrates that you meet the above Performance Criteria. If you refer to more than one example of work experience please list as Example A, B, C, etc.

Type of work/activity
When completed
Where completed
Brief description of the action and your role with reference to the Performance Criteria above (max 200 words)

IUHPE Core Competencies and Professional Standards **2. Advocate for Health - *Advocate with, and on behalf of individuals, communities and organisations to improve health and well-being and build capacity for Health Promotion action.***		
Core Competency Statement	**Knowledge** and **Skills** required include:	**Performance Criteria** – evidence provided either from documentation, or from assessment
2.1 Use advocacy strategies and techniques which reflect Health Promotion principles *2.2 Engage with and influence key stakeholders to develop and sustain Health Promotion action* *2.3 Raise awareness of and influence public opinion on health issues* *2.4 Advocate for the development of policies, guidelines and procedures across all sectors which*	**Knowledge** • Determinants of health • Advocacy strategies and techniques • Methods of stakeholder engagement • Health and wellbeing issues relating to a specified population or group • Theory and practice of community development including: empowerment, participation and capacity building **Skills** Use of advocacy techniques • Working with a range of stakeholders • Facilitation • Community development including empowerment, participation, capacity building	2a. Show how advocacy strategies can be used in a specified area for Health Promotion action, and demonstrate how they reflect Health Promotion principles. 2b. Identify the range of relevant stakeholders/partners in a specified area, and show how their support can be engaged to develop and sustain Health Promotion action. 2c. Select and use appropriate communication methods for a specified target group in order to raise awareness, influence opinion and enable action on health and wellbeing issues. 2d. Select and use appropriate

2. Advocate for Health – please give an example of your work experience that demonstrates that you meet the above Performance Criteria. If you refer to more than one example of work experience please list as Example A, B, C, etc.

Type of work/activity
When completed
Where completed
Brief description of the action and your role with reference to the Performance Criteria above (max 200 words)

IUHPE Core Competencies and Professional Standards **3. Mediate Through Partnership - *Work collaboratively across disciplines, sectors and partners to enhance the impact and sustainability of Health Promotion action. A Health Promotion***		
Core Competency Statement	**Knowledge** and **Skills** required include:	**Performance Criteria** – *evidence provided either from documentation, or from*
3.1 Engage partners from different sectors to actively contribute to Health Promotion action *3.2 Facilitate effective partnership working which reflects Health Promotion values and principles* *3.3 Build successful partnership through collaborative working, mediating between different sectoral interests* *3.4 Facilitate the development and sustainability of coalitions*	**Knowledge** • Theory and practice of collaborative working including: facilitation, negotiation, conflict resolution, mediation, teamwork, stakeholder engagement • Systems, structures and **Skills** • Stakeholder engagement • Collaborative working • Facilitation • Ability to work with: stakeholders from community groups and organisations; and partnerships, coalitions or networks for health	3a. Demonstrate the skills or actions necessary to develop, facilitate and sustain effective partnership working by describing own role in a specified partnership, coalition or network. 3b. Identify the range of relevant stakeholders/partners in a specified area, and show how they are engaged actively in Health Promotion action. 3c. Show how different sectoral interests in a specified partnership, coalition or network are identified and

3. Mediate Through Partnership – please give an example of your work experience that demonstrates that you meet the above Performance Criteria. If you refer to more than one example of work experience please list as Example A, B, C, etc.

Type of work/activity
When completed
Where completed
Brief description of the action and your role with reference to the Performance Criteria above (max 200 words)

IUHPE Core Competencies and Professional Standards **4. Communication** - ***Communicate Health Promotion actions effectively using appropriate techniques and technologies for diverse audiences. A Health Promotion practitioner is able to:***		
Core Competency Statement	**Knowledge** and **Skills** required include:	**Performance Criteria** – evidence provided either from documentation, or from

4.1 Use effective communication skills including written, verbal, non-verbal, listening skills and information technology *4.2 Use electronic and other media to receive* *and disseminate Health Promotion information* *4.3 Use culturally appropriate communication methods and techniques for specific groups and settings* *4.4 Use interpersonal communication and groupwork skills to facilitate*	**Knowledge** • Understanding of social and cultural diversity • Interpersonal communication • Theory and practice of effective group work • Current applications of **Skills** • Communication skills: including written, verbal, non-verbal, listening skills and information technology • Working with individuals and groups • Use of electronic media and information technology • Use of print, radio, TV and social media	4a. Use a range of communication skills for Health Promotion action, including: written, verbal, non-verbal, listening, presentation and groupwork facilitation skills. 4b. Have a working knowledge of the use of information technology and electronic media for Health Promotion. 4c. Identify and use culturally sensitive and appropriate communication techniques for a specified group. 4d. Identify and use innovative and/or unconventional

4. Communication – please give an example of your work experience that demonstrates that you meet the above Performance Criteria. If you refer to more than one example of work experience please list as Example A, B, C, etc.

Type of work/activity
When completed
Where completed
Brief description of the action and your role with reference to the Performance Criteria above (max 200 words)

IUHPE Core Competencies and Professional Standards **5. Leadership - *Contribute to the development of a shared vision and strategic direction for Health Promotion action. A Health Promotion practitioner is able to:***		
Core Competency Statement	**Knowledge** and **Skills** required include:	**Performance Criteria** – evidence provided either from documentation, or from

5.1 Work with stakeholders to agree a shared vision and strategic direction for Health Promotion action *5.2 Use leadership skills which facilitate empowerment and participation (including team work, negotiation, motivation, conflict resolution, decision-making, facilitation and problem-solving)* *5.3 Network with and motivate stakeholders in leading change to improve health and reduce inequities* *5.4 Incorporate new knowledge and ideas to improve practice and respond to emerging challenges in*	**Knowledge** • Theory and practice of effective leadership • Management and organisational development theory • Strategy development • Theory and practice of collaborative working including: facilitation, negotiation, conflict resolution, mediation, decision-making, teamwork, stakeholder engagement **Skills** • Stakeholder engagement • Collaborative working skills • Facilitation • Ability to motivate groups and individuals towards a	5a. Identify and mobilise leaders within the community, showing how they are engaged and motivated to agree a shared vision and strategic direction. 5b. Demonstrate use of own leadership skills in e.g. teamwork and decision-making describing own role in a specified area of Health Promotion action. 5c. Demonstrate how to incorporate new ideas and knowledge to improve practice through own role in a specified area of Health Promotion action. 5d. Demonstrate how resources were mobilised for a specified Health Promotion action, and show an understanding of the principles of effective

5. Leadership – please give an example of your work experience that demonstrates that you meet the above Performance Criteria. If you refer to more than one example of work experience please list as Example A, B, C, etc.

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IUHPE Core Competencies and Professional Standards **6. Assessment** - ***Conduct assessment of needs and assets, in partnership with stakeholders, in the context of the political, economic, social, cultural, environmental, behavioural and biological***		
Core Competency Statement	**Knowledge** and **Skills** required include:	**Performance Criteria** – evidence provided either from documentation, or from assessment during work or
6.1 Use participatory methods to engage stakeholders in the assessment process *6.2 Use a variety of assessment methods including quantitative and qualitative research methods* *6.3 Collect, review and appraise relevant data, information and literature to inform Health Promotion action* *6.4 Identify the determinants of health which impact on Health Promotion action* *6.5 Identify the health needs, existing assets*	**Knowledge** • A range of assessment processes using both qualitative and quantitative methods • Available data and information sources • Social determinants of **Skills** • Partnership building and negotiation • Health Impact Assessment • How to obtain, review and interpret data or information • Qualitative research methods including participatory and action research • Quantitative research methods including statistical analysis	6a. Identify the range of relevant stakeholders/partners in a specified area, and show how their support is engaged in a needs assessment process, and in identifying priorities for action. 6b. Select appropriate qualitative and quantitative methods for use in a specified assessment process. 6c. Identify, collect, critically appraise and analyse a range of data and information relevant to a specified assessment process, and illustrate how conclusions lead to recommendations for Health Promotion action. 6d. Demonstrate how the approaches used in a specified assessment

6. Assessment – please give an example of your work experience that demonstrates that you meet the above Performance Criteria. If you refer to more than one example of work experience please list as Example A, B, C, etc.

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IUHPE Core Competencies and Professional Standards **7. Planning-** ***Develop measurable Health Promotion goals and objectives based on assessment of needs and assets in partnership with stakeholders. A Health Promotion practitioner is able to:***		
Core Competency Statement	**Knowledge** and **Skills** required include:	**Performance Criteria** – evidence provided either from documentation, or from assessment during work or
7.1 Mobilise, support and engage the participation of stakeholders in planning Health Promotion action *7.2 Use current models and systematic approaches for planning Health Promotion action* *7.3 Develop a feasible action plan within resource constraints and with reference to existing needs and assets* *7.4 Develop and communicate appropriate, realistic and*	**Knowledge** • Use and effectiveness of Health Promotion planning models and theories • Principles of project/ programme management • Principles of resource **Skills** • Use of Health Promotion planning models • Analysis and application of information about needs and assets • Use of project/ programme management tools • Ability to work with: groups and communities targeted by the Health Promotion action;	7a. Identify the range of relevant stakeholders/partners in a specified area, and devise ways through which their support and participation is engaged in planning Health Promotion action. 7b. Present a rationale for the selection and use of appropriate Health Promotion planning model(s). 7c. Develop an action plan, based on an assessment of needs and assets for a specified area that shows an understanding of: the range of Health Promotion strategies that may be used to meet identified needs; the human and financial resources required for Health Promotion action; and measurable goals

7. Planning – please give an example of your work experience that demonstrates that you meet the above Performance Criteria. If you refer to more than one example of work experience please list as Example A, B, C, etc.

Type of work/activity
When completed
Where completed
Brief description of the action and your role with reference to the Performance Criteria above (max 200 words)

IUHPE Core Competencies and Professional Standards **8. Implementation - *Implement effective and efficient, culturally sensitive, and ethical Health Promotion action in partnership with stakeholders. A Health Promotion practitioner is able to:***		
Core Competency Statement	**Knowledge** and **Skills** required include:	**Performance Criteria** – evidence provided either from documentation, or from assessment during work or
8.1 Use ethical, empowering, culturally appropriate and participatory processes to implement Health Promotion action *8.2 Develop, pilot and use appropriate resources and materials* *8.3 Manage the resources needed for effective implementation of planned action* *8.4 Facilitate programme sustainability and stakeholder ownership through ongoing*	**Knowledge** • Principles of project/ programme management • Principles of resource management including financial and human resources • Theory and practice of programme implementation • Understanding social and cultural diversity • Performance management **Skills** • Use of participatory implementation processes • Use of project/programme management tools • Resource management • Collaborative working • Ability to work with: groups and communities participating in the Health	8a. Develop and pilot resources and materials for a specified Health Promotion action identifying the participatory processes used and demonstrating how they are culturally appropriate and empowering. 8b. Identify the human and financial resources required for the implementation of a specified Health Promotion action, and demonstrate responsibility for staff and/or budgets. 8c. Identify the range of relevant stakeholders/partners for a specified Health Promotion action, and show how collaboration is developed and sustained. 8d. Identify the information required to monitor the quality of the implementation process, and show

8. Implementation – please give an example of your work experience that demonstrates that you meet the above Performance Criteria. If you refer to more than one example of work experience please list as Example A, B, C, etc.

Type of work/activity
When completed
Where completed
Brief description of the action and your role with reference to the Performance Criteria above (max 200 words)

IUHPE Core Competencies and Professional Standards **9. Evaluation and Research - *Use appropriate evaluation and research methods, in partnership with stakeholders, to determine the reach, impact and effectiveness of Health Promotion action.***		
Core Competency Statement	**Knowledge** and **Skills** required include:	**Performance Criteria** – evidence provided either from documentation, or from
9.1 Identify and use appropriate Health Promotion evaluation tools and research methods *9.2 Integrate evaluation into the planning and implementation of all Health Promotion action* *9.3 Use evaluation findings to refine and improve Health Promotion action* *9.4 Use research and evidence based strategies to inform practice* *9.5 Contribute to the*	**Knowledge** • Knowledge of different models of evaluation • Formative and summative evaluation approaches • Qualitative and quantitative research methods • Data interpretation and **Skills** • Use of a range of research methods and tools • Ability to formulate answerable research questions • Critical appraisal and review of literature • Write research reports and communicate research findings effectively and	9a. Identify the research methods appropriate for the evaluation of a specified Health Promotion action. 9b. Critically appraise research literature and use evidence from systematic reviews and/or guidance in the planning and implementation of Health Promotion action 9c. Analyse and evaluate complex data including statistical information relating to a specified Health Promotion action. 9d. Show how findings from evaluation and monitoring

9. Evaluation and Research – please give an example of your work experience that demonstrates that you meet the above Performance Criteria**. If you refer to more than one example of work experience please list as Example A, B, C, etc.**

Type of work/activity
When completed
Where completed
Brief description of the action and your role with reference to the Performance Criteria above (max 200 words)